

## DIAC names new president



Currie

The board of directors of the Dental Industry Association of Canada (DIAC) has unanimously elected Susanne Currie, director for member communications, as DIAC's next president for a two-year term commencing with the DIAC annual meeting in May of 2012.

Currie has been in a variety of increasing responsibilities with Procter & Gamble and is currently the country manager of P&G's Professional Oral Health business in Canada. She brings a wealth of talent and experience in managing focused strategic marketing initiatives.

## 3M ESPE partners with University of Michigan on Lava™ C.O.S. technology

University of Michigan dental students will soon be working with some of the most advanced technology in the industry, thanks to a new agreement between the school and the 3M Digital Oral Care Department. 3M and its dental division, 3M ESPE, provided the school with a number of the company's digital impression-taking systems and related technologies to help prepare dental students for the increasing digitization of patient care activities. The tools will be deployed in the predoctoral curriculum of the School of Dentistry as it continues its commitment to preparing students for a successful future after graduation.

3M ESPE's digital impression-taking system, the Lava™ Chairside Oral Scanner C.O.S., makes up the foundation of a new digital workflow in restorative dentistry. 3M ESPE provided the School of Dentistry with 14 of these units. The technology is so new that it is not yet used by many dentists in practice, but it is projected to play an increasingly vital role in dental offices and labs.

By gaining experience operating the system prior to graduation, the University of Michigan dental students will be prepared to implement digital technologies in practice and help their offices run more efficiently. The School of Dentistry's 439 students will be trained to use the equipment as part of their preclinical and patient care experiences. The Lava C.O.S. system will be implemented in the preclinical program for second year students as part of their all-ceramic dental restoration curriculum. Students will use the digital

impression-taking system during patient care as a part of the third and fourth year clinical program.

"This agreement helps us add yet another dimension to the exceptional learning experiences we provide students at Michigan," said Carol Anne Murdoch-Kinch, DDS, PhD, clinical associate professor and associate dean for Academic Affairs at the University of Michigan School of Dentistry. "These technologies will support students' learning and clinical decision making, improve confidence in capturing impressions, and prepare them for contemporary dental practice. By exposing all of our pre-doctoral students to these tools we can ensure that all students will graduate with valuable, hands-on experience using some of the most advanced technologies available to the profession."

## Schein helps in wake of tornadoes

In the wake of tornadoes that have claimed hundreds of lives and created a swath of devastation across the United States, Henry Schein has activated its disaster relief hotline for dentists, physicians and veterinarians who have experienced operational, logistical or financial issues as a result of the disaster. The toll-free number for all dental customers — (800) 999-9729 — is operational from 7 a.m. to 7 p.m. CDT.

"Henry Schein stands ready to help our dental customers whose practices may have been affected by these disasters," said James P. Breslawski, president and chief operating officer of Henry Schein. "We encourage our customers throughout the country, to call our hotline with issues that we might be able to help them address. At all times, we try to be a valuable business partner to our customers, and through this hotline we want to demonstrate that commitment in a meaningful way."

In addition to activating the disaster relief hotline, Henry Schein has established the Tornadoes Relief Fund through the Henry Schein Cares Foundation, a 501(c)(3) organization. The Fund provides a way for Team Schein members and others who are interested in supporting the relief effort to contribute. Henry Schein will match all donations contributed to this fund by Team Schein members, and the proceeds will be applied directly and completely to relief efforts. Because tornadoes typically strike many regions of the United States throughout the summer months, the fund will remain open to provide aid for victims of future tornadoes.

## Oragenics signs Down Under deals

Oragenics, Inc. has announced that its oral care probiotics for children and adults will be available in Australia and New Zealand through an exclusive agreement with Australian Pharmaceutical Industries (API), owner of the Priceline pharmacy retail chain, and one of the leading service providers to the pharmacy industry.



## Benco expands presence in California

Benco Dental has announced plans to acquire Al's Dental Repair Service, Inc. This marks Benco Dental's ninth acquisition since 2008.

Headquartered in Fresno, Calif., Al's Dental is an A-dec dealer specializing in equipment sales and repair. Once acquired, it will become Benco Dental's Fresno branch and play host to a new region fully servicing the Central Valley market.

"The acquisition of Al's Dental Repair Service fits perfectly with our business and development strategy of seeking out like-minded companies who are intensely customer-focused," said Chuck Cohen, managing director of Benco Dental. "As with each company acquired, our goal is to combine Al's Dental Repair Service's strengths with our own wide breadth of services and inherent efficiencies."

Al's Dental Repair Service and its president, Al Johnson, have been serving the Fresno area for more than 30 years. Johnson and his entire team will remain in their current positions with Benco Dental.

## ACTEON debuts new corporate identity

ACTEON North America (SATELEC and SOPRO companies) has announced a new corporate identity. According to the company, the main objective of the new identity is to emphasize the "Group" effect, as far as the corporate images is concerned, by capitalizing more on the ACTEON while preserving the identity of the different companies (SATELEC and SOPRO).



## AMD LASERS wins technology award

AMD LASERS®, LLC, was recently awarded the prestigious TechPoint Mira Award in the health and life sciences category. The award gala was held at the JW Marriott in Indianapolis. The MIRA Awards identify the most innovative and successful firms advanced manufacturing and logistics, health and life sciences, and clean technology.

"We are truly honored to be awarded the 2011 TechPoint Mira Award. This is a testament to the impact that AMD LASERS has had not only in the dental industry, but in also to the technology community in general," said Alan Miller, president and chief executive officer of AMD LASERS. "TechPoint is a remarkable organization that unites high technology focused firms like AMD with each other. It was especially nice to win the award with my family in attendance in Indianapolis."

Other winners included email-marketing powerhouse ExactTarget.

## PureLife now part of ADC

PureLife Dental has joined American Dental Cooperative (ADC). PureLife is a dental dealer based in Santa Monica, Calif., that sells nationwide while promoting environmental stewardship.

"The company strives to reduce its eco-impact and offers a wide range of eco-solutions that are both economical and practical in a healthcare setting," said Lori Pailson, ADC's vice president of marketing and dental programs. "PureLife also offsets its carbon emissions, making them the only carbon-neutral dealer in the U.S."

## Vatech partners with Holt Dental

Vatech America, Inc., recently signed a partnership with Holt Dental Supply.

"Holt Dental's commitment to delivering innovative, high-quality products and services, partnered with Vatech's versatile imaging solutions and client-centered focus, will lead to advancements in the dental profession," said Mr. Matthew Fritz, director of sales — Central U.S., for Vatech America, Inc.

## Report: DENTSPLY GAC to lay off workers due to Japanese disasters

According to LiBN.com, DENTSPLY GAC will lay off 116 of its 180 employees in early July because about 88 percent of the products assembled and shipped from its Bohemia headquarters are sourced from a facility three miles from the Fukushima Daiichi nuclear power plant. The plant was crippled during the devastating Japanese earthquakes in March.

## Henry Schein ranks on Fortune 500 list

Henry Schein, Inc., has been ranked number 317 in the 2011 Fortune 500 ranking of America's Largest Corporations. Henry Schein's net sales reached a record \$7.5 billion in 2010. The company has steadily climbed the Fortune 500 rankings over the past three years, having been ranked #410 in 2008, #389 in 2009, and #339 in 2010. Henry Schein first debuted on the Fortune 500 list in 2004, when it ranked #487.

"The Baby Boomer-driven dental, medical, and animal health markets that we serve are growing, and this combination of internal strategic commitment and external dynamics have fueled our Company's growth and success," said Stanley M. Bergman, chairman and chief executive officer of Henry Schein, Inc.

In addition to the 2011 Fortune 500 ranking, Henry Schein recently also ranked number one in the "Wholesalers: Health Care" industry in the Fortune 2011 list of "World's Most Admired Companies" in the categories of Social Responsibility and Global Competitiveness.